

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 947344-1 | 09/16/12 | September 2012 | 08/27/12 - 09/10/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|-------------------|-------------------|-----------------|
| Obama/D/President | OBAMA FOR AMERICA | 1686 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/04/12 - 09/10/12 | 947344 | 06300879 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912856 | 95 | 101 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|----------|--|-----------------|---------------------------------|-------------------|------------------------|----------------|------------|---------------|-------------|
| 1 | 09/04/12 | 09/06/12 | 10-11a Anderson Cooper 10-11a | | -TWT--- | :30 | 2 | \$275.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -TWT--- | 2 | \$275.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/04/12 | 10:31 AM | 10-11a Anderson Cooper | 10-11a | :30 | OFA-12-G-104H | \$275.00 NM |
| 2 | WPBF | Th | 09/06/12 | 10:33 AM | 10-11a Anderson Cooper | 10-11a | :30 | OFA-12-G-102H | \$275.00 NM |
| 2 | 09/04/12 | 09/06/12 | The View | 11A-12PM | -TWT--- | :30 | 1 | \$750.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -TWT--- | 1 | \$750.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/04/12 | 11:30 AM | The View | 11A-12PM | :30 | OFA-12-G-102H | \$750.00 NM |
| 3 | 09/04/12 | 09/06/12 | WPBF News 25 @ Noon 12pm-1230pm | | -TWT--- | :30 | 2 | \$325.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -TWT--- | 2 | \$325.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/04/12 | 12:30 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | OFA-12-G-104H | \$325.00 NM |
| 2 | WPBF | W | 09/05/12 | 12:28 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | OFA-12-G-104H | \$325.00 NM |
| 4 | 09/04/12 | 09/06/12 | Dr. Oz | 4-5p | -TWT--- | :30 | 2 | \$525.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -TWT--- | 2 | \$525.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 09/04/12 | 4:37 PM | Dr. Oz | 4-5p | :30 | OFA-12-G-104H | \$525.00 NM |
| 1 | WPBF | W | 09/05/12 | 4:15 PM | Dr. Oz | 4-5p | :30 | OFA-12-G-102H | \$525.00 NM |
| 5 | 09/04/12 | 09/06/12 | 4:30a-5a | 430a-5a | -TWT--- | :30 | 2 | \$50.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -TWT--- | 2 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 09/04/12 | 4:54 AM | 4:30a-5a | 430a-5a | :30 | OFA-12-G-104H | \$50.00 NM |
| 1 | WPBF | W | 09/05/12 | 4:39 AM | 4:30a-5a | 430a-5a | :30 | OFA-12-G-104H | \$50.00 NM |
| 6 | 09/04/12 | 09/06/12 | M-F 5pm News | 5-6pm | -TWT--- | :30 | 1 | \$475.00 | NM |



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| 947344-1 | 09/16/12 | September 2012 | 08/27/12 - 09/10/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | OBAMA FOR AMERICA | 1686 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|-------------------|-----------------|-----------------------|-------------------|-----------------------|----------------|------------|---------------|---------------|
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -TWT--- | 1 | \$475.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 09/05/12 | 5:15 PM | M-F 5pm News | 5-6pm | :30 | OFA-12-G-104H | \$475.00 NM |
| 7 | 09/04/12 | 09/06/12 | WPBF News 25 Mornings | 6-7AM | -TWT--- | :30 | 2 | \$400.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -TWT--- | 2 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/04/12 | 6:44 AM | WPBF News 25 Mornings | 6-7AM | :30 | OFA-12-G-102H | \$400.00 NM |
| 2 | WPBF | Th | 09/06/12 | 6:16 AM | WPBF News 25 Mornings | 6-7AM | :30 | OFA-12-G-102H | \$400.00 NM |
| 8 | 09/04/12 | 09/06/12 | Good Morning America | 7-9AM | -TWT--- | :30 | 1 | \$475.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -TWT--- | 1 | \$475.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 09/06/12 | 8:54 AM | Good Morning America | 7-9AM | :30 | OFA-12-G-104H | \$475.00 NM |
| 9 | 09/04/12 | 09/06/12 | Jeopardy | 7:30-8PM | -TWT--- | :30 | 3 | \$1,600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -TWT--- | 3 | \$1,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/04/12 | 7:53 PM | Jeopardy | 7:30-8PM | :30 | OFA-12-G-102H | \$1,600.00 NM |
| 2 | WPBF | W | 09/05/12 | 7:35 PM | Jeopardy | 7:30-8PM | :30 | OFA-12-G-104H | \$1,600.00 NM |
| 3 | WPBF | Th | 09/06/12 | 7:35 PM | Jeopardy | 7:30-8PM | :30 | OFA-12-G-104H | \$1,600.00 NM |
| 10 | 09/04/12 | 09/06/12 | Dr. Oz M-F 9-10a | 9-10a | -TWT--- | :30 | 2 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -TWT--- | 2 | \$275.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/04/12 | 9:22 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | OFA-12-G-104H | \$275.00 NM |
| 2 | WPBF | Th | 09/06/12 | 9:59 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | OFA-12-G-104H | \$275.00 NM |
| 13 | 09/09/12 | 09/09/12 | Sun 630pm News | 630-7pm | -----1 | :30 | 1 | \$325.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -----1 | 1 | \$325.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 09/09/12 | 6:41 PM | Sun 630pm News | 630-7pm | :30 | OFA-12-G-104H | \$325.00 NM |
| 14 | 09/09/12 | 09/09/12 | Sun 8-9am News | Sun 8-9am | -----1 | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -----1 | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 09/09/12 | 8:59 AM | Sun 8-9am News | Sun 8-9am | :30 | OFA-12-G-104H | \$225.00 NM |
| 15 | 09/09/12 | 09/09/12 | Sun ABC Prime B | 8-9PM | -----1 | :30 | 1 | \$1,100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | -----1 | 1 | \$1,100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 09/09/12 | 8:41 PM | Sun ABC Prime B | 8-9PM | :30 | OFA-12-G-104H | \$1,100.00 NM |
| 16 | 09/08/12 | 09/08/12 | Nascar Cup Series | 730pm-11:30pm | -----S- | :30 | 2 | \$900.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

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Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 947344-1 | 09/16/12 | September 2012 | 08/27/12 - 09/10/12 |

| Advertiser | Product | Estimate Number |
|-------------------|-------------------|-----------------|
| Obama/D/President | OBAMA FOR AMERICA | 1686 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|------------|-----------------------|-----------------|------------------------------|-----------------------|----------------|---------------|------------------|
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 2 \$900.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 09/08/12 | 10:09 PM | Nascar Cup Series | 730pm-11:30pm | :30 | OFA-12-G-104H | \$900.00 NM |
| 2 | WPBF | Sa | 09/08/12 | 12:23 AM | Nascar Cup Series | 730pm-11:30pm | :30 | OFA-12-G-104H | \$900.00 NM |
| LR- Auto Racing | | | | | | | | | |
| 17 | 09/04/12 | 09/06/12 | GOOD AFTERNOON AM2-3p | | -TWT--- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 1 \$400.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 09/05/12 | 2:35 PM | GOOD AFTERNOON AMERICA 2-3p | | :30 | OFA-12-G-104H | \$400.00 NM |
| 18 | 09/10/12 | 09/10/12 | WPBF News 25 Mornings | 5:30-5:57am | M----- | :30 | 2 | \$150.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 2 \$150.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 09/10/12 | 5:28 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | OFA-12-G-104H | \$150.00 NM |
| 2 | WPBF | M | 09/10/12 | 5:42 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | OFA-12-G-104H | \$150.00 NM |
| 19 | 09/09/12 | 09/09/12 | Sun 5-6am News | Sun 5-6am | -----S | :30 | 2 | \$25.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 2 \$25.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 09/09/12 | 5:13 AM | Sun 5-6am News | Sun 5-6am | :30 | OFA-12-G-104H | \$25.00 NM |
| 2 | WPBF | Su | 09/09/12 | 5:55 AM | Sun 5-6am News | Sun 5-6am | :30 | OFA-12-G-104H | \$25.00 NM |

Total Spots 28

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$14,400.00 |
| <u>Agency Commission</u> | \$2,160.00 |
| <u>Net Amount Due</u> | \$12,240.00 |